

## Video Services Forum Meeting Series

**October 6 & 7, 2009**

Fox SPEED Facility, 1220 W.T. Harris Blvd., Charlotte, NC 28262

Meeting Room: Studio B

Local Contact: Nicci Roebuck 704-501-5708 office

### Daily Agendas

#### Tuesday, Oct. 6

VSF Activity Group Meetings & Presentations

7:30 – 9:30 AM

Time reserved for active members of the Cop3VBR Activity Group Working Session, Chair: Carl Ostrom

Spring Hill Suites

*- Meeting Starts 10AM, in Studio B-*

10:00 – 10:15 AM

Welcome to Charlotte, logistics, introductions

Brad Gilmer

10:15 – 11:00

Practical users take on the Uncompressed HD over IP and JPEG 2K. From a users perspective.

Rick Ackermans, Turner

11:00 – 11:45

Program Availability

Jim Welch, IneoQuest Technologies

11:45 – 1:00 PM

**Lunch – Provided by VSF**

1:00 – 1:30

VSF Produced Test Materials: Content and Technology

Wes Simpson, Telcom Product Consulting

1:30 – 2:00

No-reference quality assessment

Amy Reibman, ATT Labs

**Break 30 Minutes**

2:30 – 3:00

Operational and Technology Overview SPEED

Tom Creter, VP of Engineering, SPEED

3:00 - 4:00

Tour of the SPEED facility

Tom Creter, SPEED

4:15

Meeting Adjourn for the Day

Spring Hill Suites

4:30 – 6:30

QoE Activity Group Working Session, Chair: Stefan Winkler

#### Wednesday, Oct. 7

*- Meeting Starts 8:30AM, in Studio B-*

8:30 – 8:35 AM

Logistics, Introductions + Coffee

Brad Gilmer

8:35 – 9:00

Cop3vbr Activity Group Update

Carl Ostrom, System Resource

9:00 – 9:30

HBRAV Activity Group Update

John Dale, Media Links

**Break 30 Minutes**

10:00 – 10:10

VidTrans10 Discussion

Bob Ruhl & Wes Simpson

10:10 – 10:30

QoE Activity Group Update

Stefan Winkler, Symmetricom

10:30 – 11:00	User perceived QoE in H.264 Video	Nikil Jayant, VQLink
11:00 – 11:30	Wireless Television	Howard Meiseles, NTC
11:30 – 12:45 PM	<b>Lunch – Provided by VSF</b>	
12:45 – 1:30	The Pitfalls of Software Development: What every Executive Needs to Know	MJ Drouin, Consultant
1:30 – 2:00	NASCAR Remote Broadcast	Steve Stum, NASCAR Media Group
2:00 PM	Meeting Adjourn	
2:00 – 5:00 PM	Time reserved for active members of the HBRAV JPEG 2000 AG Working Session and reserved for active members – Chair: John Dale/Pierre Costa/Ryan Korte	Spring Hill Suites
<b>Thursday, Oct. 8</b>		
7:30AM – 10:30AM	Time reserved for active members of the HBRAV Uncompressed AG Working Session and reserved for active members – Chairs: John Dale/Pierre Costa/Ryan Korte	Spring Hill Suites

RER  
10/2/2009

Springhill Suites Charlotte University Research Park  
8700 Research Drive  
Charlotte, North Carolina 28262 USA  
Phone: 1-704-503-4800

#### **Charlotte Airport - CLT**

Hotel direction: 13 miles North

- Driving Directions: From Charlotte/Douglas International Airport take Airport Freeway to Billy Graham Parkway. Turn right onto Billy Graham Parkway. I-85 north to exit 45B (Harris Blvd), At the first stop light turn right onto Research Dr. Take first right into Springhill Suites.

This hotel does not provide shuttle service.

- Alternate transportation: Yellow Cab; fee: 40 USD (one way) ;on request

Above info from hotel site <http://www.marriott.com/hotels/travel/cltsh-springhill-suites-charlotte-university-research-park/?toDate=&groupCode=vsfvfa&fromDate=&app=resvlink>

**SPEED** is on same side of W.T. Harris Blvd and next to Springhill Suites.